



## The Human Capitalist

**“A” player human capital leadership  
by The Hunt Group, Inc.**



### Featured Articles

#### MONTHLY MENTOR: LeaderShift MOST Important Competency

During competency presentations I am frequently asked “Joe, we’ve heard a lot about competencies, but what is the one competency that’s more important than the rest?” Across all seven Levels of LeaderSHIFT that’s a no brainer. [Read More...](#)

#### EXECUTIVE EDGE: LeaderShift: Managing Ambiguity & Leading Change

In my work as an advisor with hundreds of consumer goods & services board members, business unit managers, to functional vertical heads in companies across the globe, Developing Resilient Leaders to Capitalize on Uncertainty is... [Read More...](#)

### People on the Move

**Bernardo Hees** to become CEO of new **Kraft Heinz** post-merger. Kraft CEO **John Cahill** to become Vice Chairman of the combined company.

**Roberto Marques** is joining **Mondelez** as President of North America. He was with of **J&J**.

**Sean Connolly** is joining **ConAgra** as CEO. Sean was CEO at **Hillshire Brands**.

**J.P. Bilbrey** is joining **Colgate-Palmolive’s** board. He is the CEO of **Hershey**.

**Colin Watts** is joining **Vitamin Shoppe** as CEO. Colin was at **Campbell Soup, J&J, and Nabisco**.

**Melissa Claassen** joins **WD-40** board. Melissa is VP Finance at **Adidas Group**

**Stephen Bramlage** joins **Aramark** as CFO. He has been CFO of **Owens-Illinois**.

**Monster Energy** appoints **Mark Hall** CMO.

**Samsung Electronics** hires **Unilever** SVP Global Marketing and ex **Coca Cola** Brand VP **Marc Mathieu** as its top creative officer.

**MEET Joe Hunt @ The Breakers  
NACDS Annual Meeting  
April 25-28<sup>th</sup> <http://annual.nacds.org/>**

**Joe Arcuri** is joining **Newell Rubbermaid** as president of the Home Solutions business unit. He was at **P&G** for 25 years.

**Coca-Cola** named **Marcos De Quinto** as their new CMO. He has been running the business in Spain and Portugal.

Former **PepsiCo** marketer **Dawn Hudson** joined the NFL as CMO.

**Pascale Meyran** joined Michael Kors as chief HR officer. Pascale was at **SC Johnson** and **GE**.

**Mike McGee** joins **NECCO** as CEO. He was at **Mars** and **Kraft**.

**Elena Putilina** joined **NJOY Electronic Cigarettes** as VP of global marketing. She was with **GlaxoSmithKline, Remy Cointreau, Kraft, and P&G**.

**Steve Cahillane** joins **Carlyle** owned **NBTY** as CEO. He was at **Coca-Cola**.

**Blackstone** hires **Harish Manwani**, former COO of **Unilever** as a global executive advisor.

**Nick Merriggioli** joins **Johnsonville Sausage** as CEO. Nick was President of Oscar Mayer at **Kraft**.

**John Cahill** is joining **Kraft** full-time as CEO, stepping in from his chairman role. He was the CEO of **Pepsi Bottling Group**.

**Rick Ruffolo** joined **CR Brands** (*Biz, Oxydol, Pine Power*) as CEO. Rick was with **H2O Plus, Sensible Organics, SCJ, Nestlé, and P&G**.

**Mars** named **Jean-Christophe Flatin** as president of global chocolate.

**Michelle Stacy** joined the iRobot board. She was at **Keurig** and **Gillette/P&G**.

**Shaun Mara** joined **Atkins** as chief administrative officer. He was at **Dean Foods, Wrigley, and Gillette**.

**Doug Martin** is joining **Spectrum Brands** as CFO. He was at **Newell Rubbermaid**.

## Industry News

**Heinz** acquires **Kraft Foods** for \$23B to create the 5<sup>th</sup> largest food company at \$28B combined sales.

**Interparfums SA** agrees to buy **Rochas** brand from **P&G** for \$108 million.

**Rite Aid** buys **Envision Pharmaceutical Services** in \$2B deal.

**McCormick** acquired **Brand Aromatics** for a~\$63 million and Italian spice and seasonings maker **Drogheria & Alimentari** for ~\$97 million.

**Smucker** buys **Big Heart Pet Brands** from **KKR, Vestar** and **Centerview** for \$3.2 billion.

**Post Holdings** acquires **MOM Brands** (Malt-O-Meal) for \$1.5B.

**Warren Buffett** and **Berkshire Hathaway** is buying **Duracell** from **P&G** for \$4.7 billion.

**Swander Pace Capital** created **Clarion Brands** by buying six OTC brands from **DSE Healthcare Solutions**. (*Absorbine Jr., Certain Dri, Anti Monkey Butt*)

**Chiquita** sells to **Cutrale-Safra** for \$742 million ending the earlier plans to merge with **Fyffes** of Ireland.

**TPG Growth** buys healthy snacks maker **Angie's Artisan Treats** (*Boomchickapop*) from **Sherbrooke Capital**.

Russian firm **Oasis Beverages** backed by **TSG Consumer** pays \$700 million for **Pabst Brewing** owned by **Dean Metropoulos**.

**Palladium Equity Partners** has puts **Sahale Snacks** up for sale.

**WhiteWave** buys **So Delicious** for \$195 million from **Wasserstein**.

**Global nutrition and dairy company Glanbia** is buying **Isopure** for \$153 million from **Encore Consumer Capital**.

**General Mills** buying **Annie's Homegrown** for \$820 million.

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